



2020 DONATION FORM

Thank you for donating to the 2020 Enbridge® Ride to Conquer Cancer® benefiting the Alberta Cancer Foundation.

WHO ARE YOU DONATING TO?

Name _____ Participant Number _____

PRINT YOUR NAME CLEARLY, AS YOU WISH IT TO APPEAR ON YOUR TAX RECEIPT.

First Name _____ Last Name _____

Company Name (for business donations) _____

Address _____

City _____ Province _____ Postal Code _____

Email (to receive tax receipt by email) _____

Phone (mandatory for credit card payments) _____

In order to receive important Ride information including event updates, training and fundraising tips, and information on how funds raised are being used, you need to OPT-IN to communications. You may withdraw your consent and opt-out at any time.

CHOOSE YOUR LEVEL OF DONATION.

We're grateful for anything you can give. Every dollar counts in the fight to save lives!

- Honorary Rider \$2,500
- Crusader \$1,500
- Speedster \$1,000
- Explorer \$500
- Roadie \$250
- Free Wheeler (any amount) \$ _____

Payments Over Time

_____ monthly payments of \$ _____
(Monthly payments must be \$25 or higher and cannot extend beyond Dec. 31, 2020.)

Please have someone contact me about leaving a gift to Alberta Cancer Foundation.

Please enter your name or message as you would like it to appear on the participant's Honour Roll.

- I prefer not to show the amount of my gift on the participant's Honour Roll.
- I do not want my name to appear on The Ride website.

SELECT BETWEEN TWO EASY PAYMENT OPTIONS.

Personal Cheque

Single payment in full only. Please make cheques payable to: The Ride to Conquer Cancer. Include participant name and number on all cheques.

Credit Card

Single or monthly payments. Your monthly statement(s) will read The Ride to Conquer Cancer. Payments commence immediately upon the processing of this form by the donation office.

Card Number Exp CVC

Cardholder Name _____ Cardholder Signature _____ Visa Mastercard Amex

Please mail this form with your donation to this address:

Alberta Cancer Foundation
The Enbridge Ride to Conquer Cancer
PO Box 658, STN M
Calgary, AB T2P 2J3

Or donate online at conquercancer.ca

- Each cheque must come with its own donation form.
- All donations will be credited in Canadian dollars. We cannot accept cash donations.
- All donations are 100% tax deductible, tax receiptable (if you donate \$10 or more), non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.

For more information about the Alberta Cancer Foundation, please visit albertacancer.ca.

YOUR DOLLARS AT WORK

The Alberta Cancer Foundation is impacting cancer – right here, where we live. Your support ensures that all patients in Alberta have access to the best clinical trials, enhanced patient care, and better outcomes. Together, we are making investments that matter. Click here to learn more about where your donations go.

IMPACT & USE OF FUNDS

Since 2009, The Enbridge® Ride to Conquer Cancer® has raised over \$80.9 million for the Alberta Cancer Foundation. The Ride to Conquer Cancer series is Canada's largest peer-to-peer fundraising event.

Funds raised through The Enbridge® Ride to Conquer Cancer® enable the Alberta Cancer Foundation to support breakthrough cancer research, clinical trials, enhanced care and the discovery of new cancer therapies at the Tom Baker Cancer Centre, Cross Cancer Institute and 15 other centres in Alberta.

The Alberta Cancer Foundation's vision is to achieve a cancer-free future by investing in cancer prevention and screening, enhanced care and research.

Funds raised through The Enbridge® Ride to Conquer Cancer® are powering research, clinical trials and enhanced care programs.

CLINICAL TRIALS

The Alberta Cancer Foundation supports every cancer clinical trial that takes place in Alberta. Over the past five years, The Enbridge® Ride to Conquer Cancer® has helped give 6,000 Albertans the opportunity to take part in ground-breaking clinical trials, allowing access to promising new cancer treatments, drugs and therapies. In the last year, 927 people signed up for a clinical trial in Alberta— six percent more than last year.

Current clinical trials examine the efficiency of hormone therapy, chemotherapy, radiation therapy and immunotherapy, combinations of treatments, and explore new, less invasive surgical methods.

RESEARCH

- **Immunotherapy:** Immunotherapy harnesses a patient's immune system to fight diseases such as cancer. This promising treatment is proven to be highly effective, however, patients experience severe side effects. Through the use of small molecule drug development, the Alberta Cancer Foundation has invested in creating a new orally available immunotherapy that would treat the disease more accurately, with fewer side effects for patients.
- **Breast Cancer Research:** Every day, six Albertans are diagnosed with breast cancer. Funds from The Ride support ground-breaking research to identify biomarkers that can help medical teams determine the best treatment for each patient at the right time.
- **Colorectal Cancer Research:** Every year, nearly 2,500 Albertans are projected to be diagnosed with colorectal cancer. While existing treatments have come a long way, success rates are still low and need improvement. Funds from The Ride are supporting a research program that will develop new drugs to block the ability of tumours to resist radiation and chemotherapy by repairing the DNA. Nanocarriers will deliver drugs to tumour tissues where they can increase the potency of the treatment but spare healthy tissue, improving treatment success and quality of life.
- **Prostate Cancer Research:** In Alberta, one in seven men will be diagnosed with prostate cancer in their lifetime. If detected early, prostate cancer is one of the most successfully treated cancers. Funds from The Ride will assist Dr. John Lewis and Dr. Frank Wuest as they develop novel research to predict personalized treatment for each patient.

- **Ovarian Cancer Detection:** The Enbridge® Ride to Conquer Cancer® is helping a team of scientists who challenge ovarian cancer and identify ways to detect cancerous cells earlier. Currently, Dr. Lynne Postovit is working to create a test women can do at regular check-ups showing a marker that helps predict if ovarian cancer is present. Not only will this test improve patient outcomes but will also provide patients with what matters most: more moments with their loved ones.

- **Head and Neck Cancer Therapies:** Swallowing disorders affect 70 percent of patients with head and neck cancer, which can lead to a dependence on tube feeding, affecting social interactions and overall quality of life. The current therapy required is time and labour intensive for both the patient and therapist. A research team in Edmonton is testing a mobile app that will receive information from a simple adhesive pad under patients' chins and can instantly share results with clinicians. Patients will be able to receive treatment from the comfort of their own home. The goal is to have this device in clinical trials within two years.

- **Lung Cancer Screening Program:** This year alone, nearly 2,000 Albertans are expected to be diagnosed with lung cancer. Sadly, 1,700 will die. With help from The Ride, Alberta scientists have launched a lung cancer screening pilot research program to learn the best ways to catch cancer earlier when curative treatment is still an option. This project has already confirmed more than 20 lung cancer diagnoses, all detected at an early stage and will contribute answers to the body of knowledge that will tell us who to screen, and when.

ENHANCED CARE PROGRAMS

No matter where a patient faces a cancer diagnosis in this province, we want to ensure they receive the best possible treatment and care. Alberta Cancer Foundation donors and funds from The Ride enable local support at the Tom Baker Cancer Centre in Calgary, the Cross Cancer Institute in Edmonton and 15 other cancer centres around the province. These investments offer patients and families enhanced care over and above what is typically provided and may include comfortable reclining chemo chairs, vital sign machines in clinic rooms, patient journals, blanket warmers during radiation treatment or advanced training for staff that helps improve patient care and quality. Programs include:

- **Alberta Cancer Foundation Patient Navigators-** There are 15 Alberta Cancer Foundation Patient Navigators in rural communities across the province who assist patients who are struggling with the emotional, financial and physical components of their diagnosis. They explain how treatment will work and understand additional challenges rural Albertans face with a cancer diagnosis. Since the program began Alberta Cancer Foundation, Patient Navigators supported almost 5,000 patients in rural Alberta last year, with 17,000 recorded visits to discuss a myriad of cancer-related issues, resulting in a reduction of emergency room and physician visits across the province.
- **Patient Financial Assistance Program-** Cancer can be a huge strain on finances. The costs can be so overwhelming that some patients will decide not to have life-saving therapy to save costs. The Ride will ensure the Alberta Cancer Foundation can continue to provide financial support to patients in need, easing their cancer journey. The Alberta Cancer Foundation Patient Financial Assistance Program covers costs such as housing, medication, transportation and childcare. In the last year, the need for this program in Alberta has almost doubled.
- **Patient Comfort-** The Enbridge® Ride to Conquer Cancer® will enable the Alberta Cancer Foundation to improve patient and family comfort by adding blanket warmers, privacy curtains, reclining treatment chairs and TVs in waiting rooms or such staff tools as vein finders, making the cancer journey that much easier.

CONQUERCANCER.CA | [888] 624-BIKE [2453]

PRIVACY NOTICE: The Ride respects your privacy. We do not trade, rent or sell the names of our valued supporters. You may opt out of our mailing list at any time by contacting [888] 624-BIKE [2453] or albertaguides@conquercancer.ca.

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