



2018 DONATION FORM

Thank you for donating to the 2018 Enbridge® Ride to Conquer Cancer® benefiting Princess Margaret Cancer Centre.

Please mail this form with your donation to this address:

The Princess Margaret Cancer Foundation
PO Box 3900, STN DON MILLS
Toronto, ON M3C 4C3

Or donate online at
conquercancer.ca

- Each cheque must come with its own donation form.
- All donations will be credited in Canadian dollars. We cannot accept cash donations.
- All donations are 100% tax deductible, tax receiptable (if you donate \$10 or more), non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.

For more information about The Princess Margaret, please visit www.pmf.ca.

WHO ARE YOU DONATING TO?

Name _____ Participant Number _____

PRINT YOUR NAME CLEARLY, AS YOU WISH IT TO APPEAR ON YOUR TAX RECEIPT.

First Name _____ Last Name _____

Company Name (for business donations) _____

Address _____

City _____ Province _____ Postal Code _____

Email (to receive tax receipt by email) _____

Phone (mandatory for credit card payments) _____

In order to receive important Ride information including event updates, training and fundraising tips, and information on how funds raised are being used, you need to OPT-IN to communications. You may withdraw your consent and opt-out at any time.

Please send me Ride to Conquer Cancer updates, news and information and other commercial messages via (select all that apply):

- Email
- Robocall
- SMS message

CHOOSE YOUR LEVEL OF DONATION.

We're grateful for anything you can give. Every dollar counts in the fight to save lives!

- Honorary Rider** **\$2,500**
- Crusader** **\$1,500**
- Speedster** **\$1,000**
- Explorer** **\$500**
- Roadie** **\$250**
- Free Wheeler** (any amount) \$ _____

Payments Over Time

_____ monthly payments of \$ _____
 (Monthly payments must be \$25 or higher and cannot extend beyond Dec. 31, 2018.)

Please enter your name or message as you would like it to appear on the participant's Honour Roll.

- I prefer not to show the amount of my gift on the participant's Honour Roll.
- I do not want my name to appear on The Ride website.

SELECT BETWEEN TWO EASY PAYMENT OPTIONS.

Personal Cheque

Single payment in full only. Please make cheques payable to: The Ride to Conquer Cancer. Include participant name and number on all cheques.

Credit Card

Single or monthly payments. Your monthly statement(s) will read The Ride to Conquer Cancer. Payments commence immediately upon the processing of this form by the donation office.

Card Number

Exp

Cardholder Name _____ Cardholder Signature _____ Visa Mastercard Amex



YOUR DOLLARS AT WORK

Since 2008, The Enbridge® Ride to Conquer Cancer® has raised over \$175 million for the Princess Margaret Cancer Centre and currently is Canada's largest cycling fundraiser. Funds raised through The Ride support Personalized Cancer Medicine, including research, treatment advances, education and new standards of care at Princess Margaret Cancer Centre. Princess Margaret Cancer Centre is one of the world's top 5 cancer centres and is a leader in Personalized Cancer Medicine.

Personalized Cancer Medicine is a multi-faceted, integrated approach to cancer care that focuses on the unique nature of each patient. Because every patient is unique, every patient's cancer is different. Funds raised through The Ride are enabling the researchers, scientists and doctors at Princess Margaret Cancer Centre to better understand the unique genes of each cancer and each patient, which are leading to more effective, targeted and less toxic treatments for cancer patients in Ontario and around the world.

INVESTING IN PROGRESS

We understand how important it is to make smart investments with donor dollars and we strategically invest in projects that have a clear impact on patients.

DETECT

Detecting cancers early leads to better outcomes. The Princess Margaret is working to develop new Molecular Imaging Technology that can see tiny cancers. They are also making advances with Biomarkers, indicators of cancer that can be detected through blood and serum tests.

DIAGNOSE

The Princess Margaret is underway testing new equipment and procedures which help determine the specific genetic mutation of a patient. This information enables their doctors and researchers to recommend the optimal combination of drug and other therapies to treat the patient.

TARGET

Researchers, scientists and doctors at Princess Margaret Cancer Centre are developing ways to make surgery, radiation and drug treatments more targeted to the cells with cancer. This approach will leave healthy tissue intact, minimizing toxic side effects and new treatments such as Immune Therapy will help lead to better survival rates.

SUPPORT

Princess Margaret Cancer Centre is working to provide programs and strategies to help patients living with cancer and their families to cope with the emotional and physical effects of cancer treatment. The award-winning survivorship, patient education and psychosocial support programs help reduce stress and improve the overall patient experience.

Since 2008, The Princess Margaret has also used funds raised through The Ride to support other core cancer areas including:

Programs - Immune Therapy program

Research Platforms - Image-Guided Technology and Robotic Surgery; Clinical Trials that support specific cancer types; BioBank initiative.

People - Over 150 highly-skilled, basic and clinical scientists and over 1,000 people all employed in their research enterprise.

CONQUERCANCER.CA [877] 699-BIKE

PRIVACY NOTICE: The Ride respects your privacy. We do not trade, rent or sell the names of our valued supporters. You may opt out of our mailing list at any time by contacting [877] 699-BIKE or [torontoguides@conquercancer.ca](mailto:torentoguides@conquercancer.ca).

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NATIONAL TITLE SPONSOR

